

Privacy Policy

Purpose of the Policy

Your privacy is important to us at Power Electrics. This privacy statement explains what personal data Power Electrics collects, through our interactions with you, and how we use that data. Power Electrics is the trading name of Power Electrics (Bristol) Ltd (the Company). The following Privacy Policy applies to all subsidiary companies within our group.

Personal Data we Collect:

The Company collects data to operate effectively and to provide you with the best experience with our products. You will provide this data directly to us when you submit an enquiry for any of our products or services over the phone, via the website, through email or by letter. We will occasionally gain data from qualified third-party vendors in order to provide you with the service or product that you require. We will only ever collect personal data which is required for us to perform the contract, for example contact and employer details.

The personal data we do collect, we retain for the following periods:

- **Legal:** We are required to meet legal obligations in terms of retention periods for some data, such as financial records and information.
- **Contractual:** Your data will be retained for the duration of your contract, as required by us to fulfil our contractual obligations. Following the end of the contract term we retain your information for a period of 3 years for marketing and business analysis purposes.

How we Use Personal Data:

The Company use the data we collect to operate our business and provide you with the products and services we offer. We also may use the data to communicate with you regarding the product and services you have enquired about.

When communicating marketing messages to you, we always seek consent prior to sending any communication about technical blogs, company news, technical events, or latest offers. Once consent has been gained you will only receive emails about the topics you expressed interest in. If you consent to us using your personal information for marketing purposes, you have the right to opt out at any time.

Reasons we Share Personal Data:

We may share your personal data with approved third-party vendors in order to provide you the products and services that you require. This group includes vendors that help us provide our services to you (like payment providers that process your credit and debit card information). We require vendors to agree to privacy commitments in order to share information with them. We also share data with Company controlled affiliates and subsidiaries and when required by law, or to respond to legal process.

Transfer of Information Outside of the EEA:

From time to time, we may transfer your personal information to suppliers or service providers based outside of the EEA for purposes described in this Privacy Policy. If we do this your personal information will continue to be subject to one or more appropriate safeguards set out in law. These might be the use of model contracts in a form approved by the regulators, or having our suppliers sign up to an independent privacy scheme approved by regulators (like the US 'Privacy Shield' scheme).

Your Rights:

When it comes to your personal data you have defined rights regarding how your data is collected, processed, and shared. These rights are explained below:

- **The Right of Access:** You have the right to request that we show you what personal data of yours we hold and process.
- **The Right to Erasure:** In specific circumstances, you have the right to request that any data we hold on you be erased. This includes where:
 - Your personal data is no longer necessary in relation to the purpose for which it was originally collected/processed.
 - You withdraw consent.
 - You object to the processing and there is no overriding legitimate interest for continuing the processing.
- **The Right to Object:** There are cases where we may process some of your data in order to help us assess and improve our business. This type of processing may not be supported by a contractual requirement or your consent but would have been carefully assessed to ensure that we have a clear legitimate interest in doing so that does not adversely affect you as an individual. In these instances, we make you aware of these activities along with your right to object to this kind of processing should you wish.
- **The Right to Rectification:** If you become aware that any data, we hold is incorrect you have the right to request that this data be corrected.
- **The Right to Data Portability:** You have the right to request that we provide you with an electronic copy of any data you have given to us as part of a contractual relationship or following your consent.
- **The Right to Restrict Processing:** In some situations, you may require us to restrict processing, such as following an objection or if data accuracy is in question. Where you exercise your right to restrict processing, we shall not recommence processing without first notifying you.

Complaints:

If you have any complaints about the way in which your personal data is handled, then please contact us using the contact details below. Alternatively, you may also contact the National Supervisory Authority to register a complaint; their details can be found at <https://ico.org.uk>

This Privacy Policy will be reviewed on an annual basis from the date shown below.



Mr B Mann
Compliance Director

Date: 14th November 2025